



COMPANY

A leading FMCG company with 20+ plants across India was facing challenges in managing its indirect procurement due to a highly fragmented vendor base, inconsistent pricing, and limited visibility into inventory and consumption trends. With a large SKU base and diverse operations across consumables, spares, and packaging





CHALLENGES



Vendor & Process Complexity

Over **100 fragmented vendors** across plants created inefficiencies in PO processing, delayed approvals, and lacked centralized control.



Pricing & Data Inconsistencies

Identical SKUs were being procured at varying prices due to the absence of a unified catalog and standardized material codes.



Forecasting & Inventory Gaps

Limited clarity on monthly and annual consumption trends led to reactive buying, excess holding costs, and inventory pile-ups.



Product Inconsistencies & Redundancies

Frequent rejections, missing specifications, and duplicate SKUs caused order mismatches, leading to escalations and material wastage.





SOLUTIONS

01

Centralized Procurement Model

Implemented a centralized SPOC (Single Point of Contact) & developed customized plant-specific catalogs to streamline 100+ vendors across locations.

02

Unified Catalog & Data Standardization

Built a verified **product specification repository** by unifying item descriptions in **ARC**. This helped ensure consistent pricing & better SKU visibility

03

Data-Driven Inventory Optimization

Used Past consumption data to develop leakage reports and trend analysis for better forecasting. Implemented Vendor Managed Inventory with safety stock levels to reduce wastage 04

Product Optimization

Streamlined transactional workflows by optimizing product selection through **OEM-coordinated**, **locally fabricated alternatives**. This **reduced PO**, improved fulfillment cycles, and **minimized approval** delays.



IMPACT VALUE METRICS

Delivery Adherence

>90%

Cost Savings

~4-5%

Transaction Reduction

~35%

Spend Value Addressed

>45%